

Illinois Association of Museums

Annual Report 2004-2005

President's Report

IAM is eleven years old now, still a kid, but gaining maturity each year. It is still capable of much growth and just as you were at the age of eleven, it can be anything it wants to be and is shaped by everything happening around it.

The effects and aftermath of Hurricane Katrina have reminded us all of how vulnerable our institutions are; how vulnerable our artifacts are; and how valuable they are. IAM members continue to receive education and training in preservation, historic housekeeping, record keeping and emergency procedures which are essential to the continued existence of our museums and collections. This organization will continue to grow and to provide member services which are priceless.

Membership

IAM's membership now stands at 495 with 381 institutional members, ninety-seven individual members, five student members, and twelve corporate members. We continue to reach out to the smaller and midsized museums around the state but we also attract memberships from larger institutions. We include history museums, house museums, state sites, historical societies, zoos, arboreta, botanical gardens, art museums, science museums and centers, and children's museums. We serve all manner of organization/government types from park districts, city museums, county facilities, universities, nonprofit groups, forest preserves and museum districts.

All this diversification brings a richness to our meetings that is invaluable. As we meet to network, learn and solve our problems, we help each other through our past experiences and with a wide variety of resources which we bring to the table. Where else could so much value be obtained for so little money?

Reference Services

Consisting of 661 titles, our lending library continues to be well used. During the past year we have loaned reference materials to more than forty-five organizations and individuals. Our members were able to borrow these books, tapes, pamphlets and other references as a benefit of membership. The *First Aid Kit for Starting Right*, loaded with information on starting a nonprofit cultural organization, was sent to numerous individuals and new facilities. Our IAM staff answered hundreds of reference calls and made site visits to assist members with questions on best practices and other issues.

Publications

The 2005 edition of the IAM *Directory of Illinois Museums* was sent to every organization listed in its pages, with two copies going to members. The resource was also distributed to all libraries across the state with the assistance of the State Library and to the Illinois General Assembly. Translating to the delivery of more than 7,000 copies.

Four timely issues of the newsletter were sent to members and the Illinois General Assembly with news about issues of importance to Illinois museums, learning opportunities, exhibits and events in museums across the state, and the coveted *How to...* in the center pull-out section. This year's *How to...* series included:

1. *How to...Find Friends in High Places, Pt III*
2. *How to...Create Community Exhibits*
3. *How to...Do Oral History*
4. *How to...Develop A Collections Plan*

Also published this year was *Here's to a Few Dangerous Ideas* by Annual Conference keynote speaker Brian Crockett as part of the *IAM Presents* series.

Programming

2004 Conference

Danville hosted a lively and well attended Annual Conference, "Celebrate Museums," in 2004. Brian C. Crockett, former co-director and co-founder of the Smithsonian's Museums on Main Street program, proved a thought-provoking keynote speaker with a touch of humor. Visits to local host organizations such as the Vermilion County Museum, the Vermilion County War Museum, Vermilion County Conservation District, and the Fischer Theatre were among the highlights of the meeting.

2004 Spring Workshop

"Great Tours" was held in Lockport at the Gaylord Building on April 11th. The workshop was co-sponsored by the National Trust for Historic Preservation, the American Association for State and Local History, and the Canal Corridor Association and funded in part by a grant from the National Endowment for the Humanities. Participants received a copy of the acclaimed book *Great Tours! Thematic Tours and Guide Training for Historic Sites*.

Future Conferences

IAM is pleased to be in the Tri-Cities communities of Batavia, Geneva and St. Charles for our fall conference in 2005. Our theme will be "Fertile Ground: Cultivating Cultural Resources for Museums." Planning is well underway with the Association of Midwest Museums and the Iowa Museums Association to bring a wonderful conference in autumn of 2006 in the Quad Cities.

Scholarships and Grants to Assist our Members

Thirty-four applicants requested \$16,620 from the IAM Museum Grants program. \$11,000 in grants was available. Applications for the next grant cycle were sent out in August with a November 1, 2005, deadline.

Museum Day

Museum Day was held March 9th with seventy-one organizations represented. A total of fifty legislators were contacted. Museum day continues to grow and those attending feel it benefits them immensely. Our voice in advocacy for our cause continues to be heard as this organization and its members speak up.

Governance

IAM continues to be appreciative of the financial support of Illinois Historic Preservation Agency. As part of long range planning, a few years ago, the IAM board voted to set up an endowment fund for future income, should a time come when the group does not have the financial support of the Illinois Historic Preservation Agency. The endowment began with \$5000 and has now grown to more than \$55,000 in these eleven years.

Thank you to our members and board for their devotion to making IAM the organization that it is, serving the museums of Illinois, large and small. Remember it is your organization. You mold it to fit your needs with your input. Keep up the good work.

Claudia J. Dant, President

Acknowledgements

IAM would like to thank the following in kind and Endowment fund donors:

Dona R. Bachman

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**Illinois Association of Museums
Financial Report
2004-2005**

Assets as of June 30, 2005

Endowment Fund	
Certificates of Deposit	\$46,725.00
Interest	<u>\$ 8,703.17</u>
Endowment Fund Total	\$55,428.17
Operating Fund	
Checking Account	\$ 6,519.24
E-Pay Funds	\$ 1,144.07
Money Market Account	<u>\$13,281.29</u>
Operating Fund Total	\$20,944.60
Total Assets	\$76,372.77

Budget Report

	Actual 2004-2005	Budget 2004-2005	Budget 2005-2006
Income:			
Annual Conference			
Registrations	\$ 5,985.00	\$ 8,550	\$11,200
Sponsor	\$ -0-	\$ 600	\$ 600
Vendor	\$ 700.00	\$ 600	\$ 900
Awards	\$ 405.00	\$ 500	\$ 400
Dues			
Corporate	\$ 1,350.00	\$ 1,500	\$ 1,500
Individual	\$ 3,425.00	\$ 3,150	\$ 3,500
Institutional 1	\$ 9,030.00	\$ 7,800	\$ 8,800
Institutional 2	\$ 2,150.00	\$ 2,000	\$ 2,250
Institutional 3	\$ 5,550.00	\$ 5,625	\$ 5,625
Institutional 4	\$ 4,200.00	\$ 4,000	\$ 4,000
Student	\$ 90.00	\$ 150	\$ 150
Endowment	\$ 1,120.00	\$ 1,000	\$ 1,200
Interest	\$ 212.49	\$ 200	\$ 200
Mailing List Sales	\$ 55.00	\$ 20	\$ 50
Merchandise	\$ 108.40	\$ 100	\$ 100
Museum Day	\$ 3,890.00	\$ 3,500	\$ 4,000
Refunds	\$ 100.00	\$ 5	\$ 350
Scholarship Gifts	\$ 434.00	\$ 1,000	\$ 500
Workshop	<u>\$ 2,730.00</u>	<u>\$ 1,300</u>	<u>\$ 1,300</u>
Total Income	\$41,534.89	\$41,600	\$46,625

Expenses:

Administrative Costs	\$ 960.88	\$ 1,000	\$ 1,000
Advocacy	\$ 231.25	\$ 500	\$ 250
Annual Conference			
Food	\$ 2,547.48	\$ 6,000	\$ 5,000
Publications	\$ 1,977.50	\$ 1,500	\$ 1,600
Refunds	\$ 120.00	\$ -0-	\$ -0-
Speakers' Fees	\$ 1,108.15	\$ 1,250	\$ 1,000
Supplies	\$ 83.82	\$ 500	\$ 500
Transportation	\$ 261.67	\$ 500	\$ 1,500
Rental	\$ -0-	\$ -0-	\$ 1,100
Awards	\$ 136.28	\$ 500	\$ 150
Endowment	\$ -0-	\$ 6,000 ¹	\$ 1,300
Lending Library	\$ 628.69	\$ 600	\$ 500
Marketing	\$ -0-	\$ 700	\$ 400
Membership	\$ 692.82	\$ 700	\$ 700
Museum Day	\$ 2,743.55	\$ 2,400	\$ 2,800
Museum Grants	\$10,162.08	\$11,000	\$ 9,000
Postage	\$ 3,554.91	\$ 3,500	\$ 3,500
Professional Memberships	\$ 265.00	\$ 250	\$ 285
Publications			
Directory	\$16,331.40	\$15,000	\$ 8,000 ²
Newsletter & How to...	\$ 6,560.25	\$ 8,000	\$ 5,500 ³
Refunds	\$ 45.00	\$ 100	\$ 50
Scholarships	\$ 147.08	\$ 1,300	\$ 840
Special Projects	\$ 327.82	\$ 400	\$ 350
Survey	\$ 23.68	\$ 8,500	\$ 8,475 ⁴
Website Maintenance	\$ -0-	\$ 300	\$ 200
Workshop			
Brochure	\$ -0-	\$ 200	\$ 200
Food	\$ 928.05	\$ 500	\$ 500
Refund	\$ 200.00	\$ -0-	\$ -0-
Speaker fees	\$ -0-	\$ 200	\$ 200
Supplies	\$ 1,118.45	\$ 200	\$ 200
Total Expenses	\$51,155.81	\$71,600	\$55,100
Total Income-Expenses	(\$ 9,620.92)	(\$ 30,000)	(\$ 8,475)

Footnotes

¹ A Certificate of Deposit was purchased for this amount in Fiscal Year 2005-2006 and will be reflected in that year's budget.

² Because the Directory is bi-annual, this will not be spent this year but held to cover half the cost of the 2006 issue in FY 2006-2007.

³ This is a drop because IHPA will pay the cost of printing the July issue.

⁴ This figure is carried over from FY 2004-2005.